

RODRIGO DIAZ

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FILMMAKER & PHOTOGRAPHER

Multidisciplinary filmmaker based in New York City with over 10 years of experience; has worked with brands across different markets and social media apps in the next positions: cinematographer, director, video editor, sound design, color grade, motion graphics and product photographer.

2023 - 2024 EVERLAST WORLDWIDE INC. / NEW YORK

AUG MAY PHOTO & VIDEO COORDINATOR

Responsible for executing the marketing team's proposals, using photography or video. Ensuring quality products that reflect the voice and identity of the brand. Involved in all areas of production: idea, pre-production, shooting & post-production. Special use of photoshop for retouching the products, lightning setup and complementing with AI. Large volume of photos were handled with batch processing and delivered in time for the website

Two campaigns managed to sold out limited edition boxing gloves in less than a week

2023 - 2023 JACK STUDIOS / NEW YORK

MAR AUG PHOTO STUDIO - EQUIPMENT TECH

Maintain the studios equipment inventory and ensure the quality and accuracy of all incoming and outgoing gear. Deliver and stage all requested EQ to studio for new and continuing clients. Inventory all the equipment at the end of each shoot or event, remove from studio and return to storage rooms.

2020 - 2023 BALAM STUDIO

NOV FEB VIDEOGRAPHER / VIDEO EDITOR

Videographer on set and on location in charge of the cinematography of the different content produced for brands. Post-producer for most of the content that were published on Facebook, Instagram and Youtube. Also director of certain commercials.

Implemented a workflow inside a server to maintain secure the footage, projects and easy access to them.

2019 - 2020 ASCENDANCE MX

OCT MAR VIDEOGRAPHER / EDITOR

Creative, videographer and content creator in charge of producing and shooting after-movies, commercials and product photography for the different brands of the corporate group: nightclubs, bars and restaurants.

Director and cinematographer of the documentary series for one of the most important sea-food mexican restaurants: Campomar

2018 - 2019 MUST ACTION MEDIA

POST-PRODUCER MANAGER

Post-producer responsible for the editing, color grade, sound design and motion graphics of all the contents generated by the agency.

Two workshops were taken for Davinci Resolve and After Effects.

EDUCATION

BA FILM PRODUCTION
Universidad de Artes Digitales
GDL, México (2011-2015)

DIGITAL MARKETING
DIPLOMA
Brandhome, GDL, México

CITIZENSHIP

US Citizen
Mexican Citizen

SKILLS

COMUNICATIONS

Writing & storytelling
Listening & Analysis
Dicusion & Debate
English & Spanish

BUSINESS

Team ledearship
Producer/Logistic
Workflow Solving
Creativity
Conceptualization
Relationships

SOFTWARE & GEAR

Premiere Pro
After Effects
DaVinci Resolve
Photoshop
Audition
OBS

DSLR Cameras
RED Camera
Blackmagic
Gimbal
Drone